Experienced, energetic and driven designer that loves to push the envelope and take on new challenges. Ability to work independently or cohesively as part of a team.

Nikki Ziegler
UI & Interactive Designer

Work Experience

UI / Interactive Designer
November 2014 - Present

automätik - Tempe, AZ / Remote
- Worked directly with clients and internal teams to create event collateral, by following client CI guidelines, to be used in all aspects of client training programs and events
- Interactive items include: websites, eBooks, and augmented reality apps
- Clients include: Jaguar Land Rover, Alfa Romeo, Toyota, and Volkswagen

UI/UX Design Consultant
February - September 2016

Shockoe.com - Richmond, VA
- Worked directly with clients as well as cross-functional teams to provide the best mobile / web solutions
- Designed user-centered cross platform mobile apps
- Created tailored, intuitive information architecture by developing sitemaps, wireframes, and prototypes
- Clients included: American Express, 21st Century, and Southeastern Grocers

Art Director
May 2012 - November 2014

CellTrust Corp. - Scottsdale, AZ
- Rebranded, developed, and maintained marketing collateral and website
- Developed brand identities for 4 SecureSMS products
- Developed Android UI including icons for SecureSMS app

Project Manger / Lead Designer
April 2010 - March 2012

Z2 Media, Inc. - NY / Phoenix, AZ
- Oversaw projects, designed/ prototyped sites and implemented front-end development while working with a .NET programmer and an SEO strategist
- Maintained all sites daily and created additional print work as needed

Freelance Designer
January 2009 - August 2010

Pennsylvania College of Art & Design - Lancaster, PA
- Designed multiple web ads seen on LancasterOnline.com
- 2 - 31' (3 stories tall) exterior banners
- Office collateral such as: invites, name tags, thank you cards, etc.

Programs

Web Knowledge

HTML	jQuery
CSS	Bootstrap
Javascript	Responsive Design

Education

Pennsylvania College of Art & Design

May 2008
BFA - Graphic Design

Skills

Website Layout	User Experience	AR	Tradeshow Graphics
Branding/ Identity	Usability Testing	Microsites	Typography
User Interface Design	Mobile Design	Database Design	SEO
Wireframes	Android Guidelines	Redesign	Google Analytics
Interactive Prototypes	iOS Guidelines	Print Design	Social Media
Storyboarding	Site Testing	Brochures	Web Ads